

Dane Bank Primary School

Thornley Lane South, Reddish, Stockport, SK5 6QG

Telephone: 0161 336 5896 Headteacher: Mrs Joanne Lennon

Email: admin@danebank.tameside.sch.uk
Web: http://www.danebank.tameside.sch.uk

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Dear Parent/Carers(s),

Class Dojo launch

Following feedback from parents through our parent survey last summer, we have worked with the Parent Forum to discuss how to improve our communication between school and home and how to help parents feel more aware of what is happening at school day to day. One of the outcomes of this work is that we have decided to launch a platform called Class Dojo across school – this will replace Marvellous Me as we are aware that there are some inconsistencies in the usage of this and it has relatively limited functionality. We have already been trialling Class Dojo with 2 classes in school and have had very positive feedback from both staff and parents.

What is Class Dojo?

Class Dojo is an online platform that can be accessed via any device: it's a simple, free mobile app for iOS and Android, and can also be accessed from your computer at www.classdojo.com. It allows families to be part of the classroom community, providing a window in to all of the magic moments and learning milestones.

With a parent account you can:

- See class and school announcements, files, event details and reminders
- Receive photos and videos of classroom activities
- Send and receive private messages or group messages from Teachers to keep you in the loop
- Like or comment on photos, videos, events and files shared on the "class story"
- See some examples of your child's work/learning in school
- Communicate with your child's class teacher via private direct messaging
- Translate any message or 'class story' caption in to your preferred language
- Receive instant notifications for school news, messages and reminder for events.
- Share any learning or news from home with your class teacher.

We are currently setting the platform up in order that we can send invitations out for our parents to join. This invitation will be sent to the email address(es) we have on file in the office so if this may have changed, please let them know ASAP.

We will also send out an electronic reply slip asking parents to indicate whether they give consent for their child's picture/first name to be shared on the app. Please note, parents will still be able to access information shared via Class Dojo regardless of consent given.

Should you have any questions, please contact the school office or go to the Class Dojo website.

Kind Regards Joanne Lennon Headteacher











